HEARTS 4 HEROES USA

Founded by First Responders for First Responders!

Advisory Committee
Jamie Pepin - Division Chief Roseville Fire Department



Jamie Pepin is a veteran firefighter with 27 years of experience and currently serves as a Division Chief with the Roseville Fire Department. He holds a bachelor's degree in emergency services management and a master's degree in social work. Jamie is also a clinician. On his days off, he works part-time as a psychotherapist specializing in trauma recovery, supporting both first responders and their spouses—a role he will continue after his retirement from the fire department next summer.

Jamie serves as the Peer Support Coordinator for Roseville Fire, where he leads numerous department-wide behavioral health initiatives. Over the past decade, he has played a vital role in the growth and evolution of the department's peer support program and was instrumental in establishing the comfort canine program in partnership with city leadership and community stakeholders. He is very proud of the fact that Roseville Fire has not one, not two, but three comfort canines!



His passion for this work is deeply personal. It is the result of lived experience overcoming work-related trauma and personal challenges that drive his commitment to ensuring others do not have to face those same struggles alone. His mission has been to break down stigma, strengthen support systems, and bring compassion and understanding to the realities of occupational stress, PTSD, and cumulative trauma.



Jamie is a strategic, analytical, and driven leader known for his steady leadership and humility. He has a unique ability to turn insight into action, bridging operational demands with meaningful behavioral health support in a way that strengthens both people and performance. His leadership has helped shift the culture and build lasting systems of care within the fire service.

Beyond his professional work, Jamie is deeply committed to service in the community, supporting numerous charitable efforts throughout his career in a variety of roles. These include coordinating the Muscular Dystrophy Association's "Fill the Boot" drive for several years, serving on the Board of Directors for the Lighthouse Counseling and Family Resource Center in Lincoln, and overseeing the Roseville Firefighters Charity Fund during his three-year tenure as Union President.

He is married to his wife, Bre, a kindergarten teacher, and together they have two children, Beau and Lily. As a family, they enjoy spending time together at youth sporting events, traveling, and spending time on their boat.



It has been an honor to partner with Hearts 4 Heroes USA and to see firsthand the impactful work they do with the three therapy dogs within our department.